



Showcase Your Company by Advertising with SEFA

Take advantage of advertising available to members, allowing you to make yourself visible to the fastener industry.

Pricing

Business Card Ad in Newsletter \$ 75.00

Quarterly Newsletter, 300dpi PDF submission

½ Page (7.5" w x 4.875"h) \$125.00

¼ Page (3.625"w x 4.875"h) \$100.00

Flyer Inert: (circulation 350)

Insert Flyer (one sided) \$275.00

Insert Flyer (two sided) \$350.00

Website

Quarterly Ads quarter pg size (216 pixels x 350 pixels 72dpi, rgb) \$200.00

Banner Ad per quarter (800 pixels wide x 110 pixels h/72dpi) \$200.00

Ads must be submitted in camera ready digital format or PDF files.

If Quark Xpress, Photoshop or Illustrator files are submitted, ads should be high resolution with fonts and graphics included. SEFA can assist in set up or design of ads; additional costs incurred will be billed to advertiser.

Ads, per issue, will be limited. Ads will be sold on a first come, first serve basis.

Call 847-732-8338 or e-mail: sefa@thesefa.com to reserve your ad space!

***Non Member rates are an additional \$100**