



# SEFA Annual Spring Conference Advertising Form

April 29th - May 1st  
 Saddlebrook Resort in Tampa, FL  
 5700 Saddlebrook Way | Wesley Chapel, Florida 33543

## Advertising Info

	<u>Member</u>	<u>Non-Member</u>
Full Page Ad (4.5" W x 7.5" H no bleed)	\$200	\$300
Half Page Ad (4.5" W x 3.625" H no bleed)	\$150	\$250
Quarter Page Ad (2.125" W x 3.625 H no bleed)	\$100	\$200

Provide final ad art in high resolution (300dpi), CMYK. PDF files are preferred. Embed all fonts. We will assist in ad design and set up, additional costs included will be billed to the advertiser. Ad submission deadline - March 31st

# SPONSORSHIP LEVELS

### ALL PRO

\$1,000

- Your company's logo on thesefa.com home page with a link to your website
- Your company's logo promoted in conference program
- Recognition in industry publications
- Complimentary raffle tickets (\$10 value)

### RING OF HONOR

\$1,500

- Your company's logo on thesefa.com home page with a link to your website
  - Your company's logo promoted in conference program
  - Recognition in industry publications
- PLUS:
- Half page ad in newsletter
  - Golf outing sponsor
  - Complimentary raffle tickets (\$20 value)

### HALL OF FAME

\$2,000—BEST VALUE

Everything in the previous tier, PLUS:

- Priority Meet & Greet with NFL Hall of Fame Linebacker Derrick Brooks
- Guest speaker Derrick Brooks sponsor
- Scholarship in company's name
- Past Presidents Hall of Fame breakfast sponsor
- Pickleball tournament sponsor
- Two complimentary golf registrations
- Full page ad in newsletter
- Your company's logo featured on banner at event
- Complimentary raffle tickets (\$40 value)



# SEFA Annual Spring Conference Registration Form

April 29th - May 1st  
Saddlebrook Resort in Tampa, FL  
5700 Saddlebrook Way | Wesley Chapel, Florida 33543

Contact Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

## Conference Fees:

Conference fee does not include Golf or Ads

	<u>Early Registration</u> (Until April 15th)	<u>After Deadline</u> (After April 15th)
SEFA Member	\$500	\$550
Non-Member	\$600	\$600
Spouses	\$250	\$300

## Names for Conference Badges: (one name per line)

1. _____	Fees: _____
2. _____	Fees: _____
3. _____	Fees: _____
4. _____	Fees: _____
5. _____	Fees: _____

## Additional Fees:

Golf / Pickleball Fee (Attach Golf / Pickleball Form) \_\_\_\_\_

Ad Fee (Complete the Ad portion on the other side and transfer fees here) \_\_\_\_\_

Spring Conference Sponsor \_\_\_\_\_

    Hall of Fame - \$2,000

    Ring of Honor - \$1,500

    All Pro - \$1,000

TOTAL FEES (CONFERENCE REGISTRATION, SPONSORSHIP, GOLF, AD) \_\_\_\_\_

Mail the completed form and check payable to SEFA PO Box 473, Lake Zurich, IL 60047  
 Alternatively, email this form to [sefa@thesefa.com](mailto:sefa@thesefa.com) with your credit card information.

CREDIT CARD:     MC                       VISA                       AMEX

CC #: \_\_\_\_\_    Exp: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_    Signature: \_\_\_\_\_

Exhibitors & Advertisers - Please complete the other form for Exhibit and Ad info  
 For more information or questions, please contact Nancy Rich - 847-732-8338 or email - [sefa@thesefa.com](mailto:sefa@thesefa.com)

