

E M B A S S Y S U I T E S by Hilton[¬]

Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa





... in an industry which "holds the world together"



Annual Spring Conference April 22-24, 2024

Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa

Annual Spring Meeting at Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa

Schedule

<u>Monday, April 22nd</u>

1:00PM	Board Meeting
6:00PM - 8:00PM	Welcome Reception

<u>Tuesday, April 23rd</u>

9:00AM	Golf Registration Opens
10:00AM	Golf at Rocky River Golf Club (located next to Embassy Suites)
6:00PM	Cocktail Hour
7:00PM	Awards/Member Dinner





Wednesday, April 24th

8:00AM	Member Update Meeting/Breakfast	
8:30 AM - 10:30AM	Table Top Show	
10:45AM - 11:45AM	Panel Discussion-Industry Challenges	
12:00PM - 12:30PM	Lunch	
12:30PM - 2:00PM	Keynote Speaker: Meridith Elliott Powell THRIVE - Turning Uncertainty to Competitive Advantage	

About Speaker: Meridith Elliott Powell

For more than twenty years, President and CEO of MotionFirst, Meridith Elliott Powell, has been a leading expert on the subject of business growth covering sales, leadership, change and uncertainty. With a background in financial services, manufacturing, healthcare, travel, and tourism, she has real-world experience with developing teams, exceeding sales goals and dominating the marketplace by building centers of influence.

Her latest book THRIVE: Turning Uncertainty to Competitive Advantage has cracked the code on the greatest challenges facing business today. Through her work as a Hall of Fame keynote speaker, award-winning author, and business growth strategist, Meridith can help companies and leaders learn to develop talent, drive sales, and strategically manage change and uncertainty.

Her work has been featured in Forbes, FastCompany, Inc Magazine, among others, and she has collaborated with companies such as Microsoft, FastSigns, Bobcat, Caterpillar, and IBM. Her groundbreaking research, The State of Uncertainty and The Impact on American Business Today is an annual report providing innovative solutions to business growth in turbulent times.





Hotel Reservations Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa

Next to the Rocky River Golf Course, we're linked to Concord Convention Center and a mile of Charlotte Motor Speedway. Concord Mills mall is five minutes away, home to SEA LIFE Centre Charlotte. Enjoy our full-service Spa Botanica, fitness center featuring a Peloton® Bike with toe cages, made-to-order breakfast, and a complimentary evening reception.

Rooms Available

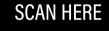
- Rooms available for a low rate of \$169
- Cut off date for discounted rate is March 23rd.
- Check in is at 4:00PM, and check out is at 12:00PM.

Room rates include:

- Complimentary hot breakfast
- Complimentary WIFI in guest rooms
- Discounted parking

To book your room, scan the QR code to the right or go to **www.thesefa.com** and click on link provided under news.





for room reservations





Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa 5400 John Q Hammons Dr NW Concord, NC 28027 704-455-8200



We hope to see you at the upcoming SEFA Spring Conference!

The Southeastern Fastener Association will be hosting a Spring Conference on April 22nd-24th, 2024 in Concord, NC. SEFA invites members and fastener friends to join us for a great event in a great location!



Southeastern Fastener Association PO Box 473, Lake Zurich, IL 60047 847-732-8338 Email: sefa@thesefa.com www.thesefa.com

NOTE SEFA will be taking event photos at this Spring Conference. These images will be used by SEFA in SEFA publications, social media, website and industry publications. By registering for this event you agree to photos being used as stated above.