



Embassy Suites by Hilton Charlotte  
Concord Golf Resort & Spa



Southeastern Fastener Association

*...in an industry which "holds the world together"*



# Annual Spring Conference

## April 22-24, 2024

Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa

Table Top Show | Entertainment | Business Meetings | Golf | Social Events | Networking

# Annual Spring Meeting at Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa

## Schedule

### Monday, April 22nd

- |                 |                   |
|-----------------|-------------------|
| 1:00PM          | Board Meeting     |
| 6:00PM - 8:00PM | Welcome Reception |

### Tuesday, April 23rd

- |         |                                                                |
|---------|----------------------------------------------------------------|
| 9:00AM  | Golf Registration Opens                                        |
| 10:00AM | Golf at Rocky River Golf Club (located next to Embassy Suites) |
| 6:00PM  | Cocktail Hour                                                  |
| 7:00PM  | Awards/Member Dinner                                           |



### Wednesday, April 24th

- |                   |                                                                                                       |
|-------------------|-------------------------------------------------------------------------------------------------------|
| 8:00AM            | Member Update Meeting/Breakfast                                                                       |
| 8:30 AM - 10:30AM | Table Top Show                                                                                        |
| 10:45AM - 11:45AM | Panel Discussion-Industry Challenges                                                                  |
| 12:00PM - 12:30PM | Lunch                                                                                                 |
| 12:30PM - 2:00PM  | Keynote Speaker: Meridith Elliott Powell <i>THRIVE - Turning Uncertainty to Competitive Advantage</i> |

### **About Speaker: Meridith Elliott Powell**

For more than twenty years, President and CEO of MotionFirst, Meridith Elliott Powell, has been a leading expert on the subject of business growth covering sales, leadership, change and uncertainty. With a background in financial services, manufacturing, healthcare, travel, and tourism, she has real-world experience with developing teams, exceeding sales goals and dominating the marketplace by building centers of influence.

Her latest book *THRIVE: Turning Uncertainty to Competitive Advantage* has cracked the code on the greatest challenges facing business today. Through her work as a Hall of Fame keynote speaker, award-winning author, and business growth strategist, Meridith can help companies and leaders learn to develop talent, drive sales, and strategically manage change and uncertainty.

Her work has been featured in *Forbes*, *FastCompany*, *Inc Magazine*, among others, and she has collaborated with companies such as Microsoft, FastSigns, Bobcat, Caterpillar, and IBM. Her groundbreaking research, *The State of Uncertainty and The Impact on American Business Today* is an annual report providing innovative solutions to business growth in turbulent times.





# Hotel Reservations

## Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa

Next to the Rocky River Golf Course, we're linked to Concord Convention Center and a mile of Charlotte Motor Speedway. Concord Mills mall is five minutes away, home to SEA LIFE Centre Charlotte. Enjoy our full-service Spa Botanica, fitness center featuring a Peloton® Bike with toe cages, made-to-order breakfast, and a complimentary evening reception.

### Rooms Available

- Rooms available for a low rate of \$169
- Cut off date for discounted rate is March 23rd.
- Check in is at 4:00PM, and check out is at 12:00PM.

Room rates include:

- Complimentary hot breakfast
- Complimentary WIFI in guest rooms
- Discounted parking

To book your room, scan the QR code to the right or go to [www.theseffa.com](http://www.theseffa.com) and click on link provided under news.



SCAN HERE

*for room reservations*



Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa  
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Concord, NC 28027  
704-455-8200





# We hope to see you at the upcoming SEFA Spring Conference!

The Southeastern Fastener Association will be hosting a Spring Conference on April 22nd-24th, 2024 in Concord, NC. SEFA invites members and fastener friends to join us for a great event in a great location!



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## NOTE

*SEFA will be taking event photos at this Spring Conference. These images will be used by SEFA in SEFA publications, social media, website and industry publications. By registering for this event you agree to photos being used as stated above.*

