



Your Company Is Important!!

Get Your Name Out!!!

SEFA Members – You Have Several Advertising Opportunities!!!

Be sure to take advantage of advertising available to members allowing you to make yourself further visible to fellow members and others in the fastener industry.

Sponsor a SEFA E-News – published at least ten times per year

(company name and logo will appear on top of E-News blasts)\$50 per month or \$500 per year.

Newsletters (published semi-annually/all ads should be 300dpi and cmyk format)

1/2 pg horiz: 7.5w x 4.875h	\$100
1/4 pg: 3.625w x 4.875h	\$75
Business card size 3.5w x 2h	\$50
Newsletter Inserts (8.5wx11h, no bleeds) (100 copies provided by advertiser)	\$125
(100 copies printed by SEFA)	\$150

Deadline for Newsletter submission March 15th and September 15th

Annual Website Advertising

225 pixels wide x 350 pixels high, RGB, 72dpi	\$300
Any changes to Web Ad once posted	\$ 50

Annual Website Banner

450 pixels wide x 126 pixels high, RGB, 72dpi	\$300
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Note: Ads will be limited. Ads will be sold on a first come, first serve basis.

Conference Booklet (published in March for Spring Conference) all ads should be 300dpi and cmyk format)

1/2 pg vert: 2.25w x 7.5h	\$200
1/2 pg horiz: 4.75w x 3.625	\$200
1/4 pg horiz: 2.25w x 3.5	\$150
Full pg 4.75w x 7.5	\$250

Rates published are for SEFA Members. Non-members add \$100 to prices.

Questions: Contact Nancy Rich/Executive Director: sefa@theseffa.com 847-370-9022