



EMBASSY SUITES®

Greenville Golf Resort & Conference Center

The Preserve
at Verdae



Southeastern Fastener Association

Annual Spring Conference

April 25th-27th, 2022

Table Top Show
Entertainment
Business Meetings
Golf
Social Events
Networking

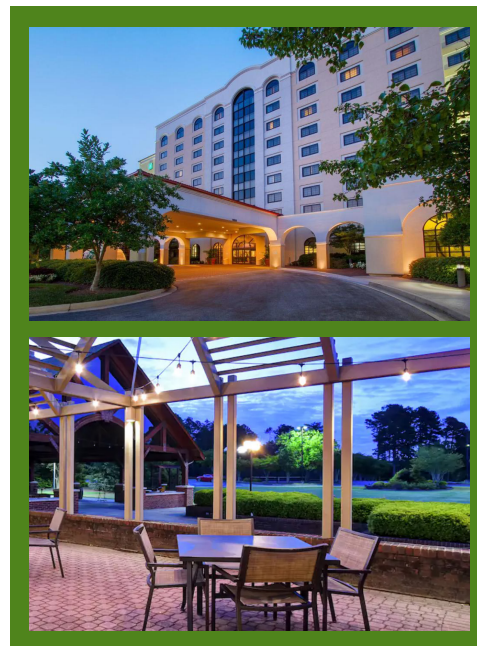
Annual Spring Meeting at Embassy Suites by Hilton/Greenville Golf Resort & Conference Center

Monday, April 25th

1:00 p.m.	Board Meeting
6:00 p.m. - 8:00 p.m.	Welcome Reception

Tuesday, April 26th

8:30 a.m. - 9:45 a.m.	Golf (<i>The Preserve at Verdae</i>) on site Driving range available-balls will be provided Check in at pro shop
10:00 a.m.	Shot Gun Start
6:00 p.m.	Cocktail Hour
7:00 p.m.	Dinner, Awards, Silent Auction



Wednesday, April 27th

8:15 a.m.	Member Business Meeting/Breakfast
9:00 a.m. - 11:00 a.m.	Table Top Show
11:15 a.m - 12:00 p.m.	Social Media Presentation
12:00 p.m. - 1:00 p.m.	Logistics - Where are we Now!
1:00 p.m. - 2:30 p.m.	Panel Discussion What We Learned, New Strategies, Best Practices

Event Speakers

Laura Flowers - Marketing Specialist
Manager Birmingham Fastener discussion
of Social Media including LinkedIn as best
utilized by our industry.

Scott Brindisi - Vice President Client
Solutions at Unique Logistics International
reporting on current logistics status and
issues.

Panelists

Mike Bailey - Nucor Fastener
Regional Sales Manager

Anthony Crawl - Birmingham Fastener
General Manager

Lee Parker - Vulcan Steel Products
Product Manager

Tom Sulek - Star Stainless Screw
Branch Manager

Note: We will still be following all COVID protocols and we ask each attendee to follow the local guidance for COVID prevention while on site.

Travel Information

Annual Spring Conference | April 25th - April 27th

Embassy Suites by Hilton/Greenville Golf Resort & Conference Center



EMBASSY SUITES®

Greenville Golf Resort & Conference Center



Embassy Suites Greenville Golf Resort and Conference Center is located next to the Preserve at Verdae championship golf course. The conference center resort is six miles from downtown Greenville and 15 minutes from the airport. Enjoy made-to-order breakfast, and complimentary evening receptions.

670 Verdae Blvd, Greenville, SC 29607 | 864-676-9090

Rooms available for a low rate of \$149
Cut off date for discounted rate is March 25th

Check in is at 4:00 p.m. and check out is at noon.

Booking link below (or go to www.theseffa.com and click on link provided under news)
<https://bit.ly/3G6Vvg2>

Airport Travel:

The nearest airport is Greenville-Spartanburg Int'l Airport which is 15 minutes from the resort.

Driving Directions from Airport:

I-85 S via the ramp to Greenville
Take exit 51 for I-385 toward Columbia/Greenville
Keep left at the fork to continue toward I-385 N
Keep right to continue on Exit 51C and merge onto I-385 N
Take exit 37 for Roper Mountain Rd
Turn left onto Roper Mountain Rd
Continue straight onto Verdae Blvd
At the traffic circle, take the 2nd exit and stay on Verdae Blvd

Contact hotel (864-676-9090) for availability of free shuttle.



Southeastern Fastener Association

...in an industry which "holds the world together"



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The Preserve
at Verdae

**Embassy Suites by Hilton/Greenville
Golf Resort & Conference Center**

670 Verdae Blvd
Greenville, SC 29607
864-676-9090

Southeastern Fastener Association

PO Box 473, Lake Zurich, IL 60047
Tel: 847-370-9022 Fax: 847-438-7580
Email: sefa@thesefa.com
www.thesefa.com

**The Southeastern Fastener Association will be
hosting a Spring Conference on
April 25th - 27th, 2022 in Greenville, SC
SEFA invites members and fastener friends to
join us for a great event in a great location.**

Event Photos Note: SEFA will be taking photos at this Spring Conference. These images will be used by SEFA in SEFA publications, social media, website and industry publications. By registering for this event you agree to photos being used as stated above.



Golf Registration



Join us for golf at the Preserve at Verdae

The 18 hole, par 72 championship golf course designed by Willard Byrd, is carved into a lush Carolina Forest with hills and mountain-like brooks, making The Preserve at Verdae very scenic. The course is situated on over 100 acres of green space in the heart of mid-town Greenville in Verdae Development, and located adjacent to the Embassy Suites Greenville Golf Resort and Conference Center. This is the only course in the upstate with Mini-Verde Bermuda greens. The Preserve at Verdae is committed to the environment. Their mission is 'Striving for Harmony Between Golf and Nature'. They have re-imagined our landscaping along the course and created naturalized areas reflecting native grasses and plants and reducing the amount of water, pesticides and fertilizers required. In addition they have created an environment attractive to the local wildlife. During your round you may encounter a raft of turkeys or magnificent hawks soaring above the pine trees.

Proper golf attire required

Golf Registration Form Tuesday, April 26th

Registration and Driving Range (balls will be provided) open at 8:30 a.m. with shot gun start at 10:00 a.m.

Player Names / Company - \$130 per golfer

Amount

**Please check box if
sending separate form**

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

☐ **YES** Please list our company as a hole sponsor - **ADD \$100 per hole**
Your company's name will be listed as a sponsor in all even areas where possible.
REMEMBER: YOU DON'T HAVE TO BE A GOLFER TO SPONSOR A HOLE!

Total _____

Club Rental - \$50 per set

The fee is \$50 plus applicable taxes

☐ set(s) of Men's Right Handed Clubs ☐ set(s) of Men's Left Handed Clubs ☐ set(s) of Women's Right Handed Clubs

PLEASE ATTACH THIS FORM TO THE CONFERENCE REGISTRATION FORM



670 Verdae Blvd, Greenville, SC 29607
864-676-9090

Conference Registration Form

Annual Spring Conference | April 25th - April 27th

Embassy Suites by Hilton/Greenville Golf Resort & Conference Center

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____

Email _____

	Conference Fee	Early Registration	After March 31st
Fees:			
	SEFA Member	\$400	\$425
	Non-Member	\$450	\$525
	Spouses	\$175	\$200
	Table Top		
	Exhibitor Member	\$300	\$375
	Non-Member	\$375	\$425

(Conference fee does not include Exhibiting at Table Top, Golf, or Ads. See other side and Golf Form)

Names for Conference Badge (one name per line)

Fees

_____	_____
_____	_____
_____	_____
_____	_____

Conference Registration Fee

Golf Fee (Attach Golf Form)

Table Top Fee (Complete Table Top portion on other side and transfer fees here)

Ad Fee (Complete Ad portion on other side and transfer fees here)

Spring Conference Sponsor - Please add \$250

Spring Conference Premium Sponsor - Please add \$500

TOTAL FEES (Conference Registration, Exhibit, Ad, Golf)

Mail completed form and check payable to SEFA to PO Box 473, Lake Zurich, IL 60047

Alternatively, email form to sefa@thesefa.com or fax 847-438-7580 with your credit card info

Credit Card ☐ MC ☐ VISA ☐ AMEX

Number _____ Expiration _____

Billing Address _____

Name on Card _____ Signature _____



Exhibitors & Advertisers - please complete other side for Exhibit and Ad info

For more information or questions, contact Nancy Rich - Tel: 847-370-9022 or Email: sefa@thesefa.com

Table Top & Advertising Form

Annual Spring Conference | April 25th - April 27th

Embassy Suites by Hilton/Greenville Golf Resort & Conference Center

NON-EXHIBITORS MAY ALSO ADVERTISE

Suppliers, this year's Spring Conference offers you the opportunity to showcase your product and advertise in our conference program. The Table Top Show will be open April 27th from 9:00 a.m. - 11:00 a.m.

Exhibitors will have a 6ft skirted table to display their products and brochures. Electric will not be available. We recommend materials are sent directly to yourself at the hotel or bring with you as the hotel charges for holding / delivering items.

We invite you to submit an ad for our conference program which attendees will have as reference.

Ad Fees:

	Member	Non-Member
Full Page Ad (4.5"w x 7.5"h No Bleed)	\$200	\$300
Half Page Ad (4.5"w x 3.625"h No Bleed)	\$150	\$250
Quarter Page Ad (2.125"w x 3.625"h No Bleed)	\$100	\$200

Provide final ad art in high resolution (300dpi), cmyk. PDF files are preferred. Embed all fonts.

We will assist in ad design and set up; additional costs incurred will be billed to advertiser.

Ad Submission deadline - March 31st

Table Top Exhibit Reservation (Insert Applicable Fee from other side)

Ad Size Require ☐ Full Page Ad ☐ Half Page Ad ☐ Quarter Page Ad

Ad Fee

TOTAL FEES (Transfer to other side)

Contact Name

Company

Address

City State Zip

Tel Fax

Email

Product Description (20 words or less)

Mail completed form and check payable to SEFA to PO Box 473, Lake Zurich, IL 60047

Alternatively, email form to sefa@thesefa.com or fax 847-438-7580 with your credit card info

Credit Card ☐ MC ☐ VISA ☐ AMEX

Number Expiration

Billing Address

Name on Card Signature



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