



Registration Form

Annual Spring Meeting - May 3-5, 2021

Sandestin Golf & Beach Resort, Florida



Contact Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Tel _____ Fax _____
Email _____

Fees		Early Registration	After April 6th
SEFA/MWFA Member		\$400	\$425
	Non-Member	\$450	\$525
	Spouses	\$175	\$200
<i>Supplier Showcase</i>			
Exhibitor Member		\$200	\$275
	Non-Member	\$250	\$325

Names for Conference Badge (one name per line)

Fees

_____	_____
_____	_____
_____	_____
_____	_____

Conference Registration Fee

Golf Fee (\$130 per person) No. of Golfers ☐

Golf Sponsor (\$100 per hole) (Attach Golf Registration Form)

Supplier Showcase Fee (Attach Showcase/Ad Form)

Ad Fee (Attach Showcase/Ad Form)

Spring Conference Sponsor please add \$250

Spring Conference Premium Sponsor please add \$500

TOTAL FEES (Conference Registration, Exhibit, Ad, Golf)

Mail completed form and check payable to SEFA to PO Box 473, Lake Zurich, IL 60047
Alternatively, email form to sefa@thesefa.com or fax 847-438-7580 with you credit card info

Credit Card ☐ MC ☐ VISA ☐ AMEX

Number _____ Expiry Date _____

Billing Address _____

Name on Card _____ Signature _____

EXHIBITORS - TURN OVER TO COMPLETE EXHIBIT AND AD INFO

For more information or questions, contact Nancy Rich - Tel: 847-370-9022 or Email: sefa@thesefa.com



Supplier Showcase and Advertising Form



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Sandestin Golf & Beach Resort, Florida

NON-EXHIBITORS MAY ALSO ADVERTISE

Suppliers, this year's Spring Conference offers you the opportunity to showcase your product and advertise in our conference program. The Supplier Showcase will be open during Cocktail Hour on May 4th and May 5th between sessions.

Exhibitors will have a 6ft skirted table to display their products and brochures throughout the conference from May 4th at 5:30pm to May 5th at 12:30pm. Exhibitors may remove valuables from their display overnight. Electric will not be available. We recommend materials are sent directly to yourself at the hotel or bring with you as the hotel charges for holding/delivering items.

We invite you to submit an ad for our conference program which attendees will have as reference.

Ad Fees	Member	Non-member
Full Page Ad (4.5"w x 7.5"h No Bleed)	\$200	\$300
Half Page Ad (4.5"w x 3.625"h No Bleed)	\$150	\$250
Quarter Page Ad (2.125"w x 3.625"h No Bleed)	\$100	\$200

Provide final ad art in high resolution (300dpi), cmyk. PDF files are preferred. Embed all fonts. We will assist in ad design and set up; additional costs incurred will be billed to advertiser.

Ad Submission deadline - April 16th.

Table Top Exhibit Reservation *(Insert Applicable Fee from other side)* _____

Ad Size Required ☐ FULL PAGE AD ☐ HALF PAGE AD ☐ QUARTER PAGE AD

Ad Fee *(Attach Showcase/Ad Form)* _____

TOTAL FEES *(Transfer to other side)* _____

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____

Email _____

Product Description *(20 words or less)* _____

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PLEASE SEE OTHER SIDE FOR CONFERENCE AND REGISTRATION FEES

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