

# 2018 Conference Advertising Form

This year's spring conference offers you the opportunity to showcase your product by advertising in our conference program. We encourage you to place ads as all attendees will leave with the conference booklet giving your ad exposure even after the event has ended.



Ad Costs	Members	Non-Members
Full Page Ad (4.5w x 7.5h)	\$250	\$300
Half Page Ad (4.5w x 3.5h)	\$225	\$275
Quarter Page Ad (2.125w x 3.5h)	\$125	\$150



April 24th - 26th  
Annual Spring Meeting  
Ross Bridge - Birmingham AL

Please provide ads in camera ready digital format. PDF files are accepted in high resolution (300dpi), cmyk, with crops and fonts embedded. We will assist in set up or design of ads; additional costs incurred will be billed to advertiser. Ads will be limited and be sold on a first come, first serve basis. **Submit ads by March 21st.**

**Suppliers, this year's spring conference offers you the opportunity to showcase your product and advertise in our conference program. We will not have a Table Top Show but will feature Product Showcase Tables in the meeting rooms where we will have tables of literature or your give-aways, if you'd like. Please also consider submitting an ad for our conference program which will leave with attendees as a reference.**

We would like a Full Page Ad      @\$250/\$300      \_\_\_\_\_

We would like a Half Page Ad      @\$225/\$275      \_\_\_\_\_

We would like a Quarter Page Ad    @\$125/\$150      \_\_\_\_\_

**Total Due**      \_\_\_\_\_

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Mail with your check payable to "SEFA" to P.O. Box 473, Lake Zurich, IL 60047 or  
 Fax (847) 516-6728 with Credit Card:    MC     VISA     AMEX

\_\_\_\_\_ Exp. Date \_\_\_\_\_

Name & Billing Address on Card \_\_\_\_\_

Signature \_\_\_\_\_